

## The Just Right Philosophy

- \* It is imperative that an older generation leave the Earth no worse off than when they inherited it themselves. Older generations are obligated to design and implement physical, governmental, economic and social systems that promote sustainable stewardship of all planetary species, cultures, and non-renewable resources in order to leave subsequent generations with broader and more life-supporting opportunities. This is the **Grandchildren Imperative**.
- \* Common sense and science both demonstrate that the number of people on the earth, chasing the quantity of resources they collectively insist they need to enjoy a ever rising standard of living, already exceeds the earth's capacity. The 21st century trends for both world population growth and resource consumption growth show this problem becoming exponentially worse. This is the **Titanic Hubris**.
- \* The United States, with 4% of the world's population, consumes about 30% of the world's resources. This is the **Goliath Stupor**.
- \* About 50% of the electrical energy generated in America today comes from burning coal. This is the **Neanderthal Doctrine**.
- \* As a fossil fuel, coal is one of the largest contributors to greenhouse gases and the creation of global climate change. This is the **Unintended Consequences Avalanche**.
- \* About 20% of the electrical energy generated in America today comes from nuclear power plants. The waste products from nuclear power plants are dangerously radioactive for thousands of years. This is the **Sorcerer's Apprentice Addiction**.
- \* Renewable resources in all forms, generated by the sun, provide an inexhaustible, abundant and entirely non-polluting supply of energy. This is the **Aesop's Parable of the Sun Manifesto**.